

GLOBAL FUTURE STRATEGIST | INTERNATIONAL SPEAKER | DISRUPTOR | BUSINESS SCHOOL FACULTY | BOARD MEMBER | CEO

INTRODUCING

*Abdullah*  
VERACHIA

[www.averachia.com](http://www.averachia.com)

# GRIPPING NEW KEYNOTE TALK

WHICH IS MAKING WAVES GLOBALLY

For more information or to book his virtual keynote presentation for your team, business unit or company please

**EMAIL** [angela@averachia.com](mailto:angela@averachia.com)

# Based on Abdullah's forthcoming book

Humanity will change more in the next five years than we did in the previous three hundred. This has everything to do with the disruptive events of 2020, the cognitive rewiring which each of us is going through, and the profound macro shifts reshaping the world as we know it.

We are living through an unprecedented period of rapid and pervasive transition. Every aspect of our reality is shifting, from how we work and play, to how we educate our children and care for the health and wellbeing of ourselves, our families and our neighbours.

Where does this leave the future of strong and dominant sectors such as tourism and travel, retail, property, the automotive sector and financial services?

Can we rewire these and other sectors for a new reality?

Do we even have the wherewithal to reimagine the future?

How do we start the process of pressing the reset button?

Can we reimagine the world we live in and take proactive steps to play a part in it?

Do we have the tools to shift our business strategies?

Are we primed to take advantage of the opportunities on offer?

Can we sidestep our fear of the unknown and open our minds to exciting new possibilities?

Transport yourself into the future with global futurist, strategist, speaker and disruptor as he leads you through the fundamental shifts taking place at every level of society and how these will reshape the world as we know it. Envisage a new reality, new cross-border opportunities and new avenues for personal and business growth.

Unlock key insights on the pages of *Disruption Amplified* that will guide your own rethinking at this exciting and transformative time, and step boldly into a new tomorrow.

Abdullah Verachia

**DISRUPTION  
AMPLIFIED**

*TMP*

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also available



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**DISRUPTION  
AMPLIFIED**

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*TMP*

# DISRUPTION AMPLIFIED

RESET

REWIRE

REIMAGINE

**EVERYTHING**

*Abdullah*  
VERACHIA

# Some Topics covered in Abdullah's keynote talk

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- ❖ The Macro shifts: The future of globalization, our social context and digital
- ❖ Healthcare: The rise of wellness
- ❖ Work Rewired
- ❖ The Big Property Glut
- ❖ Retail: A hands on hands off approach
- ❖ The travel apocalypse
- ❖ The new big 5 in supply chain
- ❖ Business and professional services: The rise of the new
- ❖ Financial services: Bespoke and different
- ❖ Education intensified
- ❖ The cognitive rewiring of human behavior and the impact on consumer markets
- ❖ The Millennial triple wham
- ❖ Building adaptive strategy and leading in this new context
- ❖ Navigating and leading the now and the next





## Some Topics covered in Abdullah's keynote talk

- What does the rest of 2020 have in store? What mega-shifts can we expect in the future? How will the next 10 years be impacted by the events of today?
- How will your organisation be affected by political, economic, social, societal, technological and other changes?
- A granular view on the future of sectors, industries and business models. Insights from this talk are based on Abdullah's upcoming book.
- How can companies reposition their strategy now, with an eye on the next decade? What will the future of work look like? What does agility and adaptability look like in a post-COVID world?
- How can individuals and leaders ensure they have the right tools to adapt and thrive in this new context?

Abdullah will engage with the leadership team to customize the talk to your context



## Feedback on this talk

- Your insight into how the coronavirus will impact so many sectors and your rich perspective on so many sectors is brilliant. I am so glad to have invited you
- Abdullah that was magical. As we all caught up in 2020, you bring to life how this will change so much of our world. BRILLIANT!!! I love your work on The Now and Next. Its is practical yet strategic. You applied it directly to our industry and context which made it super special
- We were overwhelmed by the impact of COVID-19 on our business and our staff. You talk provided context, understanding and a toolbox to navigate this complex landscape. You are an absolute gem and we are truly grateful.  
Thank you Abdullah



