Series title

“It’s the End of the World (of work) As We Know It!” Or is it? A global perspective of the impact of the Covid-19 crisis on graduate employability.

Date 4 August 2020 - 1400 GMT

Event Title How are leading universities and colleges using the crisis of Covid-19 to transform their approach to learning, teaching and research? What does this mean for the student experience? And how are employers engaging with new models of education?

Presenters From United States of America

South East Asia

Audience Europe

South Africa

Speaker profiles

Chair Dr Paul Redmond, Director of Student Experience and Enhancement, University of Liverpool

Dr Paul Redmond, author, keynote speaker, employment guru, is one of the UK’s leading experts on generational change and the future of work. As one of the UK’s leading experts on employment markets, the impact of artificial intelligence and the changing world of work, Paul has presented at hundreds of conferences and events around the world. In addition to writing regularly for national newspapers and other publications, he is a frequent guest on both radio and TV, appearing on numerous BBC and independent news and current affairs programmes.

As the Director of Student Experience and Enhancement at the University of Liverpool, Paul has held visiting lectureships at various other leading universities. Paul’s research into ‘Generation Y’ (aka ‘Millennials’) and their ‘Helicopter Parents’ has garnered him praise and respect from a range of national and international organisations, for which he provides consultancy on how to manage, motivate and engage with today’s five working generations.

Paul is the author of numerous books, reports and studies, including the best-selling ‘The Graduate Jobs Formula.’ In recognition of his writing and research, in 2010 Paul was awarded a Fellowship of the British Royal Society of Arts.
**Bob Athwal, Co-Founder, Global Career Services Summit**

Bob is an award winning industry expert, has an undergraduate degree in Mathematical Modelling, an Executive MBA and is nearing completion of his PhD in Social Mobility and the Graduate Labour Market. Bob began his career as Students Union President. After this Bob worked for companies such as Tesco, Enterprise Rent-A-Car and graduate-jobs.com, RWE npower, University of Leicester and Skyscanner. Bob is a regular International conference speaker and co-author of the first book in the UK written on Graduate Recruitment and Development.

**Panellists**

**Nicky Garcea, Co-Founder and Chief Customer Officer, Cappfinity**

Nicky Garcea is the co-founder and Chief Customer Officer at Cappfinity. She is an IO Psychologist who has been designing and delivering strengths and essential skills products for the last two decades. She has led on several industry award-winning solutions that have been recognised for innovation, diversity and the promotion of social mobility.

**Nicole Hall, Director, Career & Professional Development, University of North Carolina Greensboro**

Nicole serves as the director of UNCG Career & Professional Development where she leads a team of career coaching, employer relations, and operations support professionals. Nicole has led career teams for over 15 years as executive director, Market Readiness & Employment with Wake Forest University’s School of Business and executive director of the Office of Alumni and Career Services at Pepperdine University’s Graziadio School of Business and Management. She previously co-chaired the annual conference committee as well as the inclusion committee for the National Association of Colleges and Employers. Nicole is also past president of the MBA Career Services & Employer Alliance, a global professional association for individuals in the field of graduate management career services and MBA corporate employers. She earned her B.S. in Marketing from the Kelley School of Business at Indiana University and her MBA from Pepperdine University and is currently enrolled in the Educational Leadership and Cultural Studies PhD program at UNC Greensboro.

**Charles Jennings Jr., Senior Associate Director of Employer Engagement and Outreach, Princeton University**

Charles grew up in Hephzibah, GA, which is a small town outside of Augusta. He attended the University of Georgia with the desire to become a filmmaker. Fortunately, after graduation in 1998, he was directed on a new path into the world of career services and he began working in positions at Goodwill Industries, Georgia Department of Labor and Augusta Technical College.
He then decided to transition into the world of higher education and work at the career centers within universities. In 2014, he accepted the position of Associate Director of Employer Relations for the Career and Professional Development Center at the University of Baltimore and in 2017, he became the Director of the Career Development Center at Tennessee State University. He currently serves as the Senior Associate Director of Employer Engagement and Outreach of the Center for Career Development at Princeton University, which he began in July 2019.

The most rewarding part of his job is the time that he spends with students – whether it is in a classroom or student organization presentation, in a career advising appointment or having lunch with one of them. He continues to mentor and strives to serve as a positive influence with them. His hope is that he encourages all of them to discover their passion and turn that into their chosen career path.

**Lindsey Pollak**, New York Times bestselling author and one of the world’s leading experts on Millennials and today’s multigenerational workplace

Lindsey Pollak is a New York Times bestselling author of 3 books and one of the world’s leading experts on today’s multigenerational workplace. She was recently named on the 2020 Thinkers50 Radar List of global management thinkers, whose work is shaping the future of how organisations are managed and led.

**Rhoda Yap, Chief Operating Officer and the Career Development Director, Asia School of Business**

Rhoda Yap is the Chief Operating Officer and the Career Development Director of Asia School of Business in collaboration with MIT Sloan, where she is currently entrusted in laying the foundations necessary for scaling and continued innovation. Prior to joining ASB, she ran a leading Asian lifestyle brand where she spearheaded the professionalization of the company. Before her return to Malaysia, she was based in the United States, where she had a career with McKinsey & Co. Her current professional interests are talent management and career development. Rhoda holds an MBA from Cornell University and an LLB (Hons) from King’s College London.